



THE 5 STEP SYSTEM

How To Build Multiple
Streams Of Passive Income
- Using Just Email!

BY JEREMY BELLOTTI

BROUGHT
TO YOU BY  **Lurn**TM

WELCOME!

Jeremy Bellotti here... Before we get started, here's a note from my mentor and the Founder of Lurn, Inc, Anik Singal. Anik has helped students have success after success and now it's your turn. We can't wait to start working with you!

Foreword by Anik Singal...

I believe in entrepreneurship.

I know that entrepreneurship can truly have a profound impact on a person's life. It can also have a profound impact on a community and the entire world.

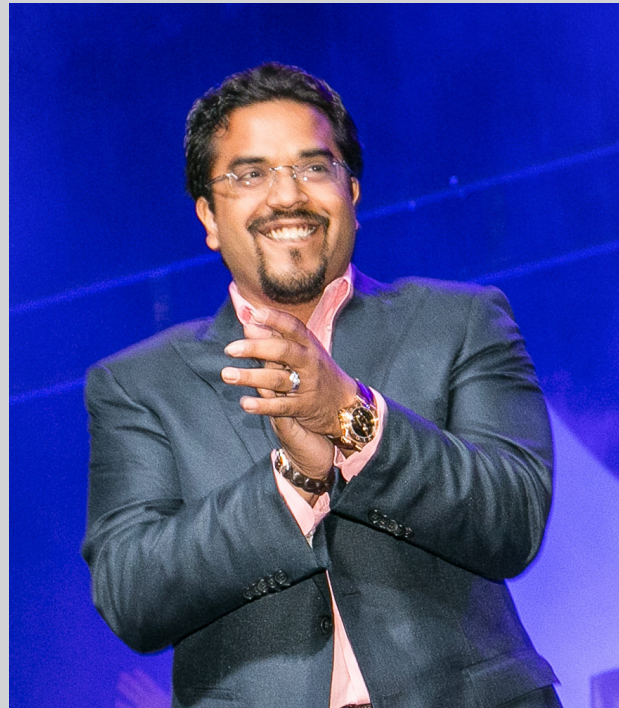
When you are an entrepreneur, you have full control over your life and your future. You are not depending on anyone else. You are not waiting for a raise you feel you've earned ten times over. You control what you do, when you do it, and how much you make. It's that simple.

And entrepreneurship is within your grasp.

Now, I know that isn't what we're taught throughout school. In fact, in school we aren't taught what really matters. We aren't taught the things that will truly make a difference in our lives when we grow up.

I know because I learned how to become a successful entrepreneur the hard way. I struggled for 18 months to make my Internet business a success. 18 long, hard months!

But I did it. And I have been doing it successfully for more than 15 years. My digital publishing business has generated more than \$20 Million per year in sales.



And my email marketing, digital publishing, and event-based marketing strategies have generated over \$120 Million.

And the 5-Step System in this report is the key to it all. I created this system based on my own experience with building my Internet marketing business. I created it to help entrepreneurs like Jeremy avoid having to struggle the way I did.

Jeremy has been through his own unique challenges, challenges that were founded in the thinking of earlier generations. This was the thinking that if you went to school and got a good education, you would be able to get a good job and be financially secure.

Jeremy found out the hard way that this was not the case.

Now, Jeremy wants to help anyone and everyone out there who wants to become financially independent. He wants to help people to be in a position where they are able to follow their dreams.

Jeremy put together this report in the hopes of sparing anyone else from struggling the way he did.

And that is why I am writing this foreword, because Jeremy has taken my 5-Step System and been wildly successful in implementing it. He has done what I want to see everyone do. He has gone from literally living out of his car to generating millions online with just email.

When I first met Jeremy, I wanted to do a TED Talk. I was connected to Jeremy through a mutual friend and right away I knew there was something special about him. Here was someone who was so passionate, so motivated to succeed.

In fact, Jeremy reminded me of... ME! I see so much of myself in Jeremy. When I started out, I felt the same way he feels about helping others. He has the same drive I had to help people build a life and a business, to leave a legacy.

And I still have that drive, which is why Jeremy and I talked about what we do at Lurn. When he learned about Lurn's purpose - ***Lurn Provides A Transformational Home For Entrepreneurs*** - he was hooked.

What we do at Lurn aligned **perfectly** and **powerfully** with Jeremy's vision of helping entrepreneurs make a transformational breakthrough. Jeremy joined the Lurn team and has never looked back.



And now he is bringing what he has learned to as many people as he can...

The information contained in this report comes at a critical time in our society, a time when, in the US, job security is at an all-time low and people are worried about their future. No elementary, high school, or university education has prepared us for this reality.

Yet, there are people who are finding their way to entrepreneurial success. Elaine Pofeldt wrote in Forbes magazine:

According to new statistics released by the U.S. Census Bureau, there were 30,174 “non-employer” firms that brought in \$1 million to \$2,499,999 in 2013. That’s up from 29,494 in 2012 and 26,744 in 2011.

And there are many more non-employer businesses getting close to the \$1 million mark. In 2013, there were 221,815 bringing in \$500,000 to \$999,999, a number that held steady since 2012.

Think about those numbers! More than a quarter of a million people making over \$500,000, per year. And these are people just like you.

Whether you are struggling to find a job, are afraid of losing your current job, or simply want to earn at least half a million dollars a year, you can take action and make it happen. And that is the key—to take action.

What Jeremy provides in this report is a lifeline. But only if you take action and do what he says. Reading this report is only the first step.

Start small. No one says you have to make 6 figures right away. But start. Your first step was downloading this report and reading it. Your second step will be to change your mindset. You have to believe within yourself that you got this. You are in control. You can make things happen. And no one else is going to do it for you.

And as Seth Godin says, “*Today, the means of production = a laptop computer with Internet connectivity.*” If you have downloaded this report, you have both of these critical ingredients. So, use them!

I encourage you to read this report, soak up everything Jeremy has to say, and then then implement the 5 steps to completely change your life.

- Anik Singal -

HOW ANIK SINGAL MADE \$1.1 MILLION IN 12 DAYS Using 5 Simple Steps & His Email List!



By JEREMY BELLOTTI

In 2008, Jeremy Bellotti hit what most people would consider rock bottom—**but at the bottom, Jeremy found a springboard.**

For six months, **Jeremy lived out of his car**, eating peanut butter & jelly sandwiches, and feeling hopeless, despite having a university degree.

After a lot of **soul searching** Jeremy found a path to the things he was most passionate about in life—traveling the world, fitness, health, and wellness.

He got the opportunity to study in France, where he was able to attend the Peace & Sport conference in Monaco. It was through this organization that Jeremy became a Senior Development Manager. He began to support humanitarian efforts utilizing sport and educational projects.

With his **passion on fire**, Jeremy began to explore entrepreneurial opportunities. He started following people like Yanik Silver, Tony Robbins and Bob Proctor, eventually finding his way to Anik Singal.

Since then, Jeremy has given a TED Talk, has dined with Royalty around the world, has helped generate millions online, and has **mastered the art of entrepreneurial peak performance.**

Over the course of his journey, Jeremy has learned about the potential that is in each and every person to create the massive success they want to achieve. He has **successfully used Anik's 5-Step System** to boost his online earnings. And he is now working at Lurn to help other entrepreneurs break through to success the way he did.



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CHAPTER 1

The One Word That Has Built Anik Multiple 7-Figure Businesses: Email

"Facebook Has 1.59 Billion Active Users"

"Twitter Is Where Everyone Online Is Headed"

"Instagram & Snapchat Are Today's New Internet Darlings"

You've seen the headlines. You've felt the buzz. Sure, there are so many awesome new social media sites, apps and Internet sites that are super popular.

But there's still **only ONE undisputed king.** The same king that's been around for over 3 decades.

EMAIL.

While Facebook has **1.59 billion users...**

And Twitter has **332 million users...**

Email soars past them ALL with **4.6 BILLION Email Addresses** and **144.8 BILLION Emails sent every day!**



This New Wave of Marketing is Generating
\$2.47 BILLION

Source: Forrester Research



In Email Marketing...

For Every **\$1** Spent → The Avg. ROI: **\$44.25**

Source: EmailExpert

That's **20 Emails sent daily for every man, woman and child on this planet.** Absolutely Insane!

But the popularity and widespread use of Email is **just ONE reason why it's still the undisputed king today...**

Email Allows YOU to Be In Complete Control of Your Business, Income and Future.

Believe me, in my 4+ years online, I've tried every possible way under the sun to generate traffic, sales and income. I've worked with many talented entrepreneurs. Anik stood out to me right away... Today I want to share with you how he made \$1.1 Million in just 12 days.

There isn't another marketing opportunity, search engine or social media platform that gives you the control that Email does.

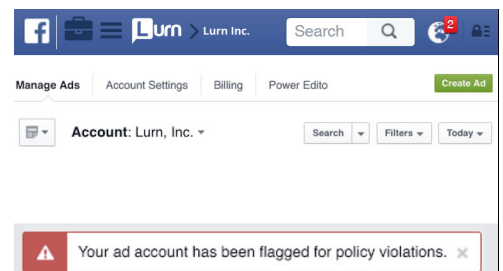
Here are just a couple of examples:

- 1 **Theft By Google:** Years ago, Anik was generating \$600K a year through Google AdWords. He was on top of the world... UNTIL Google shut his account down overnight with ZERO notice. Just imagine how that would feel. It would be as though \$600,000 was just stolen from your bank account.



It was like they STOLE \$600,000 from me!

- 2 **Shutdown By Facebook:** Just recently, Anik was kicking butt on Facebook. Of course, he was spending a lot (\$5,000+ a day!)... but for every \$1 he spent on Facebook advertising, he was bringing in over \$2! So, his \$5,000 spend would make him about \$10,000.



Yet, without any warning or explanation, Facebook shut Anik's account down.

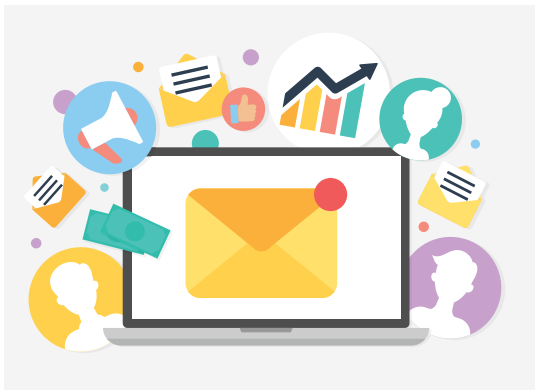


All together, Anik LOST about \$2.4M a year because he Had NO control.

That's not the case with Email. ***You OWN your Email list.***

Nobody can take it away from you. Not Google, not Facebook, no one!

Therefore, building an Email list, and marketing to those subscribers, is your ***safest business model possible***. You continually grow it and nurture it... and it continuously rewards you with engagement, sales and income!



Plus, your Email list becomes an asset that you'll keep for the long haul.

What could start at a few hundred dollars today, can grow to become a few thousand just months from now. Then, tens of thousands... even hundreds of thousands and more.

Over time ***your Email list becomes your most valuable business asset.***

Not your building, your employees or your brand — your list! You can pass it down for generations or even sell it for what could be a ***7-figure payday.***

Multiple 7-Figure Businesses — All From Email

Today, Anik has multiple Email lists in the HUNDREDS of thousands. On each list are tons of responsive, active buyers!

These Email lists are the reason Anik has been able to enjoy multiple 7-figure businesses.

Email was the core of Anik's business 15 years ago. Today, although his business has grown exponentially, ***Email still remains the core of his business.***

That will NEVER change.

Now, how exactly has Email allowed Anik to create multiple 7-figure businesses?

More importantly...

How can YOU immediately start using Email to launch and grow what I believe is the easiest online business system ever created?

I'll dive into 2 promotions that will show you what's possible...

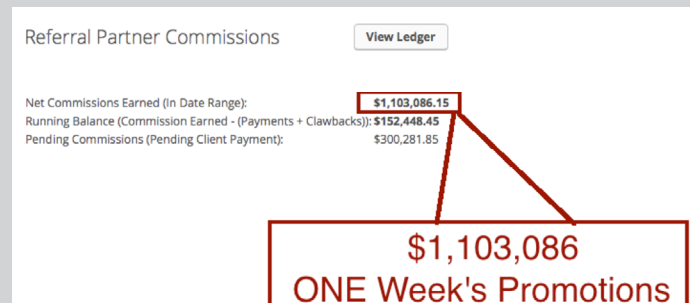
How can YOU immediately start using Email to launch and grow the easiest online business system ever created?



How Anik Made a \$1,103,086 Payday In Just 12 Days

Listen, not every campaign is going to be a home run. I know that Anik has struck out his share. But every once in a while, **BOOM!**

In 2014, Anik's home run was making **\$1,103,086 after just 12 days**. Here's how it happened:



1. Anik teamed up with a **great, high-ticket affiliate offer priced at \$3,500**.
2. He sent **18 emails over just 12 days**. Yes, that's more than normal — But the results prove it works!
3. Third, he added **81,876 subscribers to his list!** That means, that even AFTER this rock star promotion, he made quite a bit of money from this list!

I know you may be thinking: “Yes, but Jeremy, I can't bring in \$1.1 Million.”

I believe you can... especially with the **simple 5-Step System** I'm about to show you.

But here's a very realistic payday for you once you start using Anik's system.



Not long ago, Anik promoted Dr. Joe Vitale's product in the Law of Attraction space. The product was very inexpensive — just \$40!

He set up everything he needed for the campaign in only 45 MINUTES flat. Easy! Then we waited...

1. We sold **220 units** and made **\$8,800**.
2. Because Anik did so well, he even **WON a prize valued at \$12K!**
3. Anik added **6,000** more hungry **subscribers** to his Email list!

FLOW Commissions Report Center

DASHBOARD | CAMPAIGN LIST | BANNERS | TRACKING | SUB-AFFILIATES | PROFILE | STATS | CHANGE

Welcome, VSS MIND MEDIA, INC. - ANIK [Refresh Data](#)

My campaigns			Sub-affiliates	
Campaign	Acquisitions	Payout amount	SubAffiliate	
The Secret Mirror - Joe Vitale	220	8,800.00	No Sub-Affiliates	
Total	220	8,800.00	Total	

Suppression list
Download: [suppressionList.xls](#)

Now... you know how Anik did it.

But is it possible for YOU?

To tell you the truth, there are just too many variables to tell you with absolute confidence you could repeat these paydays for yourself.

However, I can tell you that MANY of our students have created amazing paydays for themselves: ***A few thousand... tens of thousands... hundreds of thousands... and yes, MILLIONS.***

What did ALL of them have in common? ***They used Anik's 5-Step System.***

I can't wait to share Anik's proven (*yet embarrassingly easy*) system with you...

Before We Begin — Let's Agree On One Thing...

Although Email Marketing has brought about incredible money and opportunity for Anik and many of his students, it does NOT deliver instant wealth. This is NOT a path to fast or guaranteed riches.

There is no such thing as a get rich quick plan.

Hey, I'm not simply telling you this for legal reasons. I'm not just telling you this because it's the right thing to do. I'm telling you this because I'm looking out for you.

Yes, I want you to be motivated and excited about Email Marketing. I know the incredible potential it holds. But it doesn't magically happen. Like anything worthwhile in this world, you have to dedicate time and great effort to make it work! ***You have to apply yourself over an extended period of time.*** From the moment I say "Go!", you have to work to create an email business that is unique and adds great value to the world.

In the following pages, you're going to see amazing amounts of money. You'll read some incredible stories. ***Yes, ALL of it is 100% real. Yet, every single person — including Anik — took massive action to get these results.*** Some of Anik's students get WOW results... some get okay results. Some get no result at all.

**Want To Fly Down To Our Headquarters &
BUILD Your Entire Internet Business WITH Us?**

5 Days - Your Business Is 100% Launched!

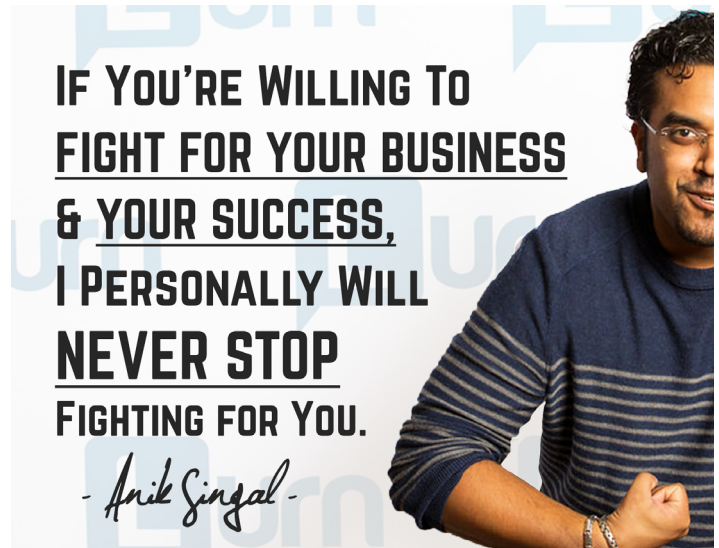
Click Here To Schedule A Call With Us

What I'm saying... there are no guarantees. In anything. At Lurn, Inc., we want you to ***never give up that dream.*** That hunger. That willingness to learn and improve. If that's you, we are more than happy to be right there with you every step of the way.

Here's the stone cold reality:

- If you take no action, nothing will happen.
- If you take little action, very little will happen.
- But I've got good news for you: Anik has spent years working on a master blueprint for Email Marketing. I know he has made his share of mistakes and he has learned a ton of lessons. Along the way, Anik has tested, polished and perfected this system.

I'm ready to share this amazing system with you RIGHT NOW! Read on...



CHAPTER 2

Why This System Is The Easiest Online Business System Ever Created

When Anik first got his start over 15 years ago, he thought that he had to create a complex, technically-advanced system to be successful. Makes sense, right?! After all, if you could make lots of money with a simple, tech-free system...

Wouldn't everyone already be successful and wealthy?

Since then Anik has learned that most people have a huge fear of technology.


It's actually a mind block. That's why so few people are able to get an online business off the ground.

The reason Email Marketing is the easiest system ever is that you really don't need technology. You don't need experience.

Everything's practically already done for you. You can use multiple tools out there that are so simple to use and automate entire processes for you.

Why Anik's 5-Step System Beats Other Business Models

Here at Lurn, we know that Anik's 5-Step Email Marketing System works the best. After all, in Anik's 15+ years online he has already tried the rest. Here's a quick breakdown of other business models:

 **Google AdSense** — There's a lot of buzz around Google's AdSense. Sure, you can make a decent income with it. Problem is, you have to literally get tens of thousands if not hundreds of thousands of visitors to start making good money. Of course, that takes a LOOOOONG time. **ADVANTAGE: Anik's 5-Step System**



Blogging — Everybody's blogging today. Yes, it's an awesome way to build a following. However, it's NOT a great way to build an income. You have to work at it every single day, and it still takes an extremely long time to build a following through blogging. **ADVANTAGE: Anik's 5-Step System**



eCommerce — eCommerce doesn't take a long time to get started. You can start pretty quickly. The problem with eCommerce is the razor thin margins. By bringing in just 10% of what you sell, you have to sell 10X to make the same you could with an Email Marketing Business. **ADVANTAGE: Anik's 5-Step System**



Selling on Amazon or eBay — It's a fast start. You don't need traffic. It seems like a good business opportunity. However, your entire business is controlled by a third party. They can shut you down or penalize you any time they want. And believe me... they DO!
ADVANTAGE: Anik's 5-Step System



Digital Publishing — Anik LOVES Digital Publishing! He even teaches it as the second phase of The Circle of Profit. But, truth is, it can take months to put together.
ADVANTAGE: Anik's 5-Step System

Anik's system is the only one that you control. It's fast, easy to build, gives you great margins and gives you a lifetime value.

FACT: People want a system that WORKS for them...

Not a system that forces them to WORK.

Anik's goal was to create the most dumbed-down, easiest, quick-to-implement system that was also incredibly effective.

His **amazing 5-Step System** that resulted is featured in the diagram below.

FACT: People want a system that WORKS for them... Not a system that forces them to WORK.



Breaking Down Anik's Winning 5-Step System

Now, at first glance, the diagram may look a bit intimidating.

Nothing could be further from the truth. ***Even the parts that may look difficult are actually the easiest!***

Let's dive deeper into the easiest online system ever created...

Anik's 5-Step Email Marketing System!

#1 — Traffic

Traffic gets a bad rap. Our students are always thinking:

"It takes SOOOO long to get decent traffic."

OR

"Quality traffic is SOOOO expensive."

Let's start here. ***There are a TON of ways to get traffic.***

You can get free traffic, paid traffic or even investment traffic.

Some can take a lot of time or a lot of money. But there are also so many awesome traffic sources to choose from!

So, forget what you thought before. ***Traffic IS easy.***

Let's move on to the next part in this incredible system...

#2 — 1-Page Website

Again, I can sense your hesitation.

***This 1-page website is literally that — Just 1-Page!
It's called an opt-in page.***

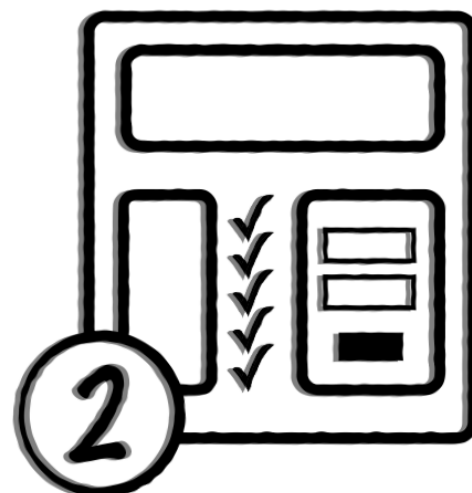
You see, all of this traffic that you're going to get will go directly to this opt-in page.

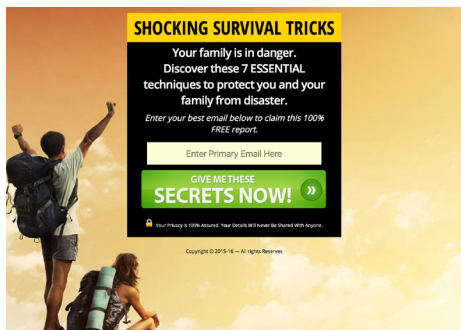
All you need on this opt-in page is ***a headline, a few bullet points, an image of something you're giving away for free*** (report, pdf... or anything!), and most importantly... ***a simple box to collect your prospects' Email addresses.***



TRAFFIC

1 PAGE WEBSITE





That's it! So, this 1-page opt-in website turns all of that traffic into quality leads. Leads that turn into sales, revenue and profits!

#3 — Database

Naturally, as you start generating a bunch of Email leads, you'll want to put them into a trusted database. Even better, you'll want to be able to automatically send Emails to all of those new

prospects.

That's how you can get a crazy number of sales!

This database is called an autoresponder. Simply put, the autoresponder collects all of the Email addresses you get.

So, when you're ready, you ***simply blast out an Email to these hundreds or thousands of people.*** They open them, click a link, and buy.

Then YOU watch as your ***sales account grows and grows and grows!***

AUTORESPONDER



I believe one of the best autoresponders out there is Sendlane.

What makes Sendlane stand above the rest is the ***high level of deliverability.*** After all, if your Emails aren't being delivered... *what's the point?* Now, Anik is part owner of Sendlane — which is good news for you. Just for downloading this report, we can give you a Free 30-Day Trial.



Sendlane™

YES Give Me 30 Days of Sendlane for Free

Includes 30 days use of the Sendlane Autoresponder AND the Optin Page Builder

Click Here To Signup Now!

Note: SendLane trial limited to a 1 time use. Cannot be combined or stacked with any other SendLane trials.

#4 — Thank You Page

So, what happens after someone signs up for your free gift? The natural next step is to take them to a Thank You Page.

Of course, you're not simply saying "Thank You" on this page.

After all, your prospects essentially just raised their hands and said, "Yes, I'm interested in what you have to sell."

So, take advantage of that. By simply including a link to an affiliate offer on your Thank You Page, **you'll get as many as 200%, 300% or even 1,000% more sales!**



TYP METHOD

#5 — Email

There's a reason it's called Email Marketing...

Email is how you market, how you connect with your subscribers, and how you make sales!

Now, there are 2 types of Emails you can send: Autoresponders and Broadcasts.

1. **Autoresponders are set up beforehand, and they can be triggered to send out in a sequence.** You can set up a week's or even a month's or more worth of Emails to be sent out to your subscribers.

2. **Broadcasts are sent out one by one.** You manually send these out to your lists for a more personalized, relevant and timely Email.



BROADCASTING

There you have it. Anik's simple, yet **extremely effective 5-Step Email Marketing System.**

So, you may be wondering... **WHY are we just giving away the very system that Anik has used and perfected over the past 15 years?**

Here's why...

CHAPTER 3

This Report is Just The Beginning...

A Personal Message From Anik Singal

I have a goal. No, **a mission.**

It's not fueled by sales or money or even fame.

I'm pretty content with where I am today.

Sure, money is important... but here's what REALLY stands out in my mind.

- I vividly remember ***the first time I helped change a student's life.***
- I remember when students tell me they were able to ***quit their day jobs because of what I teach.***
- And I remember every student who has ever ***written me a thank you note or hugged me*** when they saw me in person.

That's it! That's why I'm doing this.



I have a mission to drive the world of digital publishing and help as many people as I can to change their lives through this magical opportunity!

And the first step in this digital publishing journey is Email Marketing...



What I'm teaching you has already created countless success stories:

- Single moms who discovered a way to **stay at home** with their kids while making an impressive living
- Military veterans who returned from service to enjoy a **whole new level of freedom and opportunity**
- People who supplement their income to be able to **pay off their homes, take lavish vacations and fund their retirement**

You'll even get to meet some of them really soon!



This is what's possible — scratch that... **EASILY** possible — when you take my **simple 5-Step System** and turn it into an **Email Marketing Business!**

But, make no mistake, this report is just the tip of the iceberg. ***I want you to have it ALL!*** Every shortcut, every proven strategy, and every step already done for you!

- Anik Singal -

Making Dreams Come True Around The World!



Anik often says that this incredible business of Email Marketing enables dreams to come true.

It may sound cliché, but it actually DOES happen. We have living proof!

By earning the income that Anik has been earning, he has been able to accomplish some lifelong dreams.

He has always wanted to build amazing first-rate schools for underprivileged kids all over the world. Yes, that's an aggressive goal... but it's one Anik has already started!

In a few of the 17,500 slum communities in India - where water, food and education are rare precious resources - we've already built 6 schools with over 750 students enrolled. We are planning to add another school in 2017 as well.

Moreover, just a few weeks back Anik partnered with Yanik Silver and Village Enterprise to help bring an entire African village out of poverty through entrepreneurship and innovation. Through this partnership we helped start 50 small interconnected business within a community.

Help us spread the word! Please sign up here to receive updates on what we're up to and how the kids are doing (we aren't asking for donations at this time): <http://www.lurn.com/outreach.html>

To learn more about Village Enterprise, please go here: <http://www.villageenterprise.org>



CHAPTER 4

How This 5-Step System Is Changing Lives...

More than a buzz... we are creating **a MOVEMENT!**

Yes, we are empowering people from every continent to take a stand and become **master Email marketers!** Sure, it may have started in the U.S., but it's grown worldwide. In fact, **55% of our Lurn students are international!** 55%!

Not only are people using this system to make money, they're using it to get their message out there in the world! To make the world a little bit better.

What I treasure most about my job are the stories I get to hear.

I learn how so many of our students had a simple dream. To be independent. To grow their opportunities and income. And we were able to help make that happen.



Rosalee's Story: Proving You CAN Launch a Successful Business Without Previous Internet Experience

Rosalee was a nurse, living in Canada and working full-time hours with two infant children at home. She wanted to spend more time with her family. She also wanted to take charge and change the financial destiny of her family.

But Rosalee had no Internet experience. She desperately wanted to launch a successful online business, but didn't know where to begin. Then she discovered our Lurn Masters Program and she turned her life around.

Within 3 months of attending the October 2016 workshop, Rosalee hit her first \$30,000 month. She has become a shining example of what can be accomplished when you have the right system to follow.
Congratulations, Rosalee!



Kathy's Story: The Power of Just ONE Email

Kathy attended the January 2017 Lurn Masters Workshop and found incredible success.

With just one email, she earned an amazing \$1,400 in one day!



Krystel's Story: *Changing Self-Perception CREATES Success*

Krystel came all the way from Colombia to create a new future for herself and her family. She had started an online business and spent months trying to make it work.

When she attended the Lurn Masters workshop, Krystel realized she was playing small and expecting big results. She also realized ***she had the wrong perception about herself—that she wasn't worth investing in herself.***

Krystel changed that perception. She said, "I've decided not to live with that message." And with her new-found self-worth, she has been steadily earning money every day since she attended the January 2017 workshop!



Chance's Story: *Hands-On Made Everything Come Together*

Chance has been following Anik for quite some time. He had also invested in some online courses but despite everything he had learned, he had a hard time putting it all together into a cohesive whole.

At the Lurn Masters Workshop, ***Chance was able to get the hands-on mentorship he needed.*** He was able to execute something tangible and watch true success roll in.



Sue's Story: *More than an Event—It's a Network*

Sue went to our Lurn Masters Workshop expecting a simple event. But what she found there was so much more.

She left after that 5 days with a real business up and running and a network she could rely on. She has found that after the workshop the mentoring continues as the students mentor each other on an ongoing basis.

Sue had so much fun at the workshop. But she also made real progress in her business.

Sue went from 0 to nearly 1,000 subscribers and had 3 sales in 1 day. That's when she knew that she was truly out there in the Internet marketing world!



Mary's Story: *This workshop is an investment in your future*

The night before Mary went to the Lurn Masters Workshop, her mentor, Bob Proctor, told her to listen to and do everything that Anik told her to do. That endorsement from Bob went a long way to convincing Mary of the value of the workshop.

Before the workshop, Mary's online business wasn't gaining traction. She found the workshop intense and was completely involved.

After the workshop, Mary realized it was an investment in her future. Her business was gaining the traction it needed and ***she was making sales within a week!***

Now, each of these students — and THOUSANDS MORE — ***all started just about where you are*** now. Then they discovered Anik's simple 5-Step-System... and the rest is history. Could that be YOU? Could you be one of our next success stories?

Keep reading... Keep learning... And maybe...

Join Us For The Lurn Masters Workshop

In 5 Days, We'll Sit With You & Build Your Entire Internet Business!



Unlimited Coaching



5 Days - Business 100% LIVE



Complete Transformation

[Click Here To Schedule A Call With Us](#)



CHAPTER 5

Examples of Major Paydays Anik Has Created With Just Email...

Once you kick-start your Email Marketing Business, you're going to go through 3 stages of sales growth.

Stage 1 – When you get your first couple hundred subscribers.

At that point, you'll have enough to get your first few sales! Now you have a REAL business. The feeling of your first sale is something that can never be replaced. It builds your confidence. You realize, "Yes! You CAN do this!"

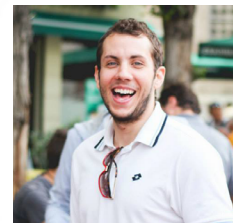
Even your first thousand, first ten thousand or first million can never replace your first sale.



One of my students who's making it big in Greece told me...

"My first sale was one of my best ever experiences. I'll NEVER forget it!"

- Ippo, Lurn Student



It's that important! That's Stage 1.

Stage 2 – Then your growth and reinvestment stage.

A friend of Anik's quickly jumped from Stage 1 to Stage 2.

His name is Mike, and he's a fitness trainer. ***By simply following Anik's 5-Step System, he quickly started growing his list... and his income!***

Check out a snapshot of what he was bringing in...

WEEKLY SALES SNAPSHOT

Gross Sales	
	\$2,253.69
	\$3,611.55
	\$3,840.83
	\$3,987.48
	\$3,507.30

**Results may not be typical.*

At this point, you're taking every penny you're earning and reinvesting it into growing your list. That becomes **goal #1 – Grow your list.**

Then, after you grow your Email list a little more and begin to nurture your customers, you'll notice a new stage...

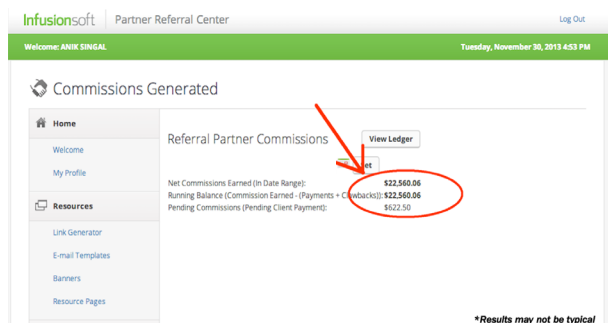
Predictability!

Yep, every day like clockwork, you'll generate about the same number of sales and revenue. Maybe it's just \$100 a day. Or \$0. Or even \$1,000 a day. Some days it will be a little higher. Some days lower. But your sales days will be pretty predictable.

Stage 3 – From having an Email Marketing Business to becoming a master Email marketer.

It's when you hit stage 3 that you turned the corner. At this stage you still have the predictable income coming in. But then, ***you also have some crazy-high paydays!*** Like \$22,000. Or \$400,000. Or even \$1.1 million, like Anik did.

Here are some examples of recent paydays Anik was fortunate enough to have. Of course, ***ALL of these were done using nothing but Email!***



Referral Partner Commissions

[View Ledger](#)

Net Commissions Earned (In Date Range): \$1,103,086.15

Running Balance (Commission Earned - (Payments + Clawbacks)): \$152,448.45

Pending Commissions (Pending Client Payment): \$300,281.85

\$1,103,086
ONE Week's Promotions

Look guys, this is what Anik was able to make.

The experiences and knowledge he has built over the past 15+ years allows him to scale his business in a really big way.

But, if you get started, who knows what you'll be able to bring in after just a few weeks or months. ***We've seen complete beginner students surprise us with some serious gains!***

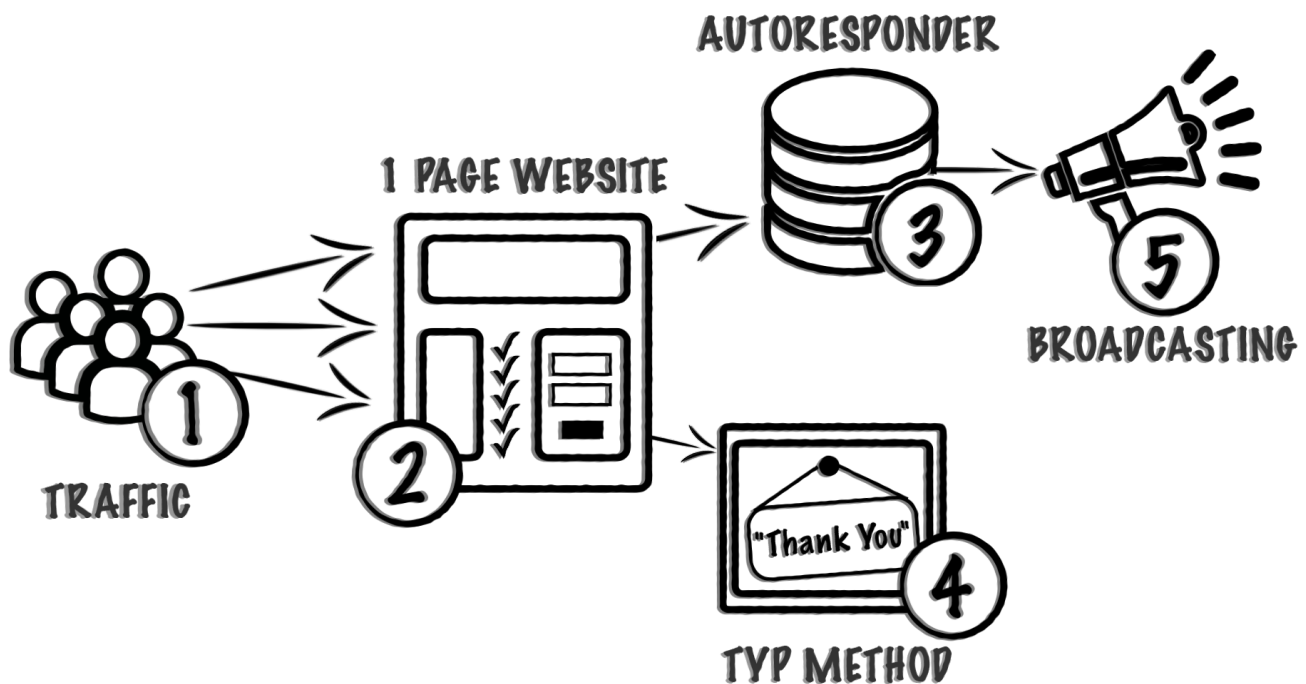
What's great about Email Marketing is that you don't always have to create new traffic to make new money. Once you build an Email list, you use the same traffic and same list to continue to make money.

Then, as that list grows, you make more and more. It's compounded income! So, as you grow your list, the time you invest actually **DECREASES**.

Yes, Anik has been fortunate enough to bring home some jaw-dropping paydays over the last few years. Some of the biggest have come from using **ONLY** Email!

Of course, you cannot expect the same high-dollar paydays for yourself. Certainly, not from the start. *It may take months, years or it may never happen at all.*

I'm ready to share The 5 Steps That Allowed Anik To Make \$1.1 Million in 12 Days with Just His Email List!



One, Two, Three... Go, Go, Go!

CHAPTER 6

Step #1: The Only 1-Page Website Ever Needed

It's funny...

We've met business owners who have over 20 different websites. And each of those websites has hundreds of webpages. ***That's 1,000s, upon 1,000s of webpages to constantly monitor, update and troubleshoot.***

No wonder they usually have an entire team of programmers, designers and IT administrators.

Whew!

Then we ask them how much profit they're pulling in. Sometimes it's not even as much as what many of our students are making!

And many of those students have just a 1-page website!!

Listen, this is not just where you start. This is for everyone. You can literally ***launch and grow an Email Marketing Business using just a 1-page website.***

You can literally
launch and grow
an Email Marketing
Business using just
a 1-page website.



Now, you can't just use any page for your 1-page website. It needs to be an opt-in page.

Remember, this opt-in page has a very important purpose:

To entice people to give you their Email address.

That's Your #1 Goal as An Email Marketer — Collecting Email Addresses



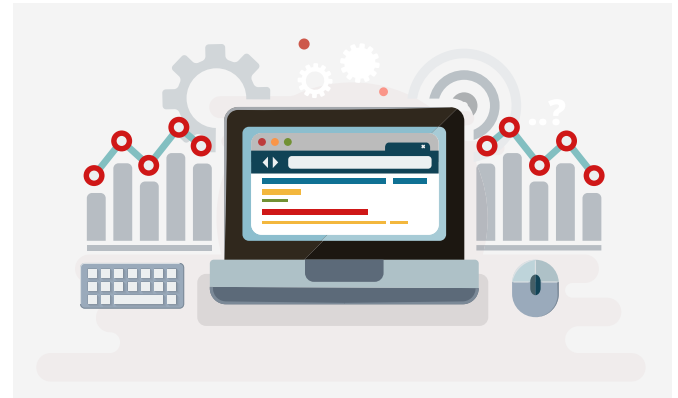
I can't tell you how many websites we've seen that look amazing and have awesome functionality...

Yet they do a lousy job at collecting Email addresses. 99% of the people who come to their site ***LEAVE without giving their Email.*** And most ***NEVER come back!***

That's why a 1-page opt-in site is SO important.

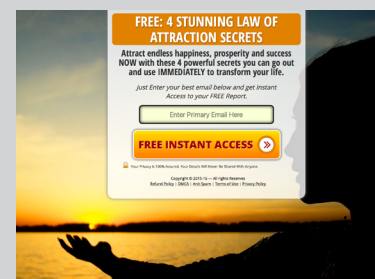
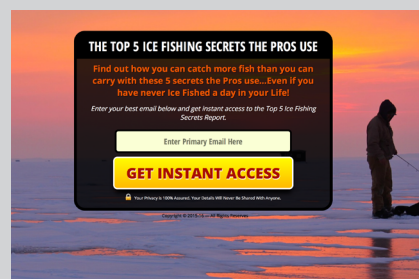
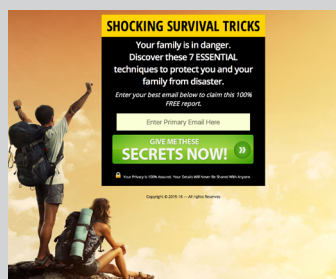
Your 1-page opt-in site will ultimately become ***the entire engine in your Email Marketing Business!***

1. It will generate ***quality leads for you.***
2. Those leads ***turn into sales.***
3. Every sale = ***more cash in your pocket!***



Here Are Some Examples of High-Converting Opt-in Pages

Please note: *The best-designed opt-in pages don't always win! Some of our ugliest and simplest opt-in pages have our highest conversions.*



Secrets to a High-Converting Opt-In Page

There are just 4 elements that are essential to a high-converting opt-in page. Here they are:

1 – Opt-in Box: This is where your prospects leave their Email address. Therefore, ***you want this box to stand out on your webpage.***

Here are a few tips:

- Make sure the box is visible to your prospects before they scroll.
- Ensure the instructions are clear to leave their Email.
- Finally, make sure the Email field recognizes a proper Email address... so if the prospect leaves “blah, blah” in the Email field, it gives a message like: *“Please enter valid Email address.”*

2 – Headline: The headline should be the most prominent part of your opt-in page. It should clearly state the value of what the prospects will receive in exchange for giving their Email address.

Poor headline examples: “Please Give Us Your Email Address” (Yes, I’ve seen that one before)
OR “Get My Free Report”

Good headline example: “FREE Underground Report: Steal My Secrets To Losing 11 Pounds of Belly Fat In Just 24 Days”

3 – Image of Your Free Gift: The only way people will happily hand over their Email address is if you entice them with something that’s valuable to them. Maybe it’s a free report. Or whitepaper. Or mini book. Or it could be a different format, like a free video or audio.

Whatever you choose as your value-rich free gift, make sure you include a prominent image of it on your opt-in page. Even if they don’t read your headline, ***your image should make it clear what they are getting in exchange for their Email.***

4 – Bullet Points: Finally, bullet points that further highlight the value of your free gift can really improve the conversion on opt-in pages.

I would say that bullet points are optional. We have seen many opt-in pages with high conversions that simply feature a headline, opt-in box and picture of the free gift. But if you want to go that extra mile, add the bullet points. Then maybe you can ***test which converts better – with the bullet points or without.***

Are you ready for the next step? Let’s do it...



CHAPTER 7

Step #2: Create a Great Free Gift

Anik told me that when he first started 15+years ago, he barely had to give anything away to get someone's Email address.



Want a subscription to our newsletter? = Here's my Email!

How about access to our website? = Here's my Email

Want to see our prices? = Here's my Email

As you probably are aware... this no longer works.

Today, people are far less willing to give you their Email address. In fact, even if it looks like they did give it to you, it may be a **FAKE Email or one they rarely check.**

In order to send your conversions skyrocketing and maximize your Email list, you're going to want to offer **a FREE gift of GREAT value.**

You're reading this report right now because it offers value to you. Before you gave us your Email address, you had to consider if this free report promised something that was valuable to you: **How Anik made \$1.1 Million in just 12 days using Email.** You wanted to learn how Anik made this happen so you can duplicate the results for yourself.

So, do you already have a free report, white paper or video that your prospects will consider of high quality? If not, are you ready to create one?

Don't worry, it's easier than you think.

2 Ways To Create Your Free Value-Rich Gift

1 – The Hard Way

Just a few years back, the hard way was the ONLY way. That meant you had to create the free report yourself.

Of course, many of our students DO create the report themselves. By doing so, they have full control of the content, how it reads and what it looks like.

If you're creative and have solid writing and design skills, this could be a good option for you.

Here are the steps involved:

CREATE AN
OUTLINE

WRITE THE
REPORT

FORMAT
FOR DIGITAL
DOWNLOAD

DESIGN
THE REPORT
COVER

This may take you anywhere from a few weeks, to a few months, depending on the time you have to invest.



2 – The Easy Way



Today, there are so many talented writers, designers and technology gurus that are willing to create your report for you!

There are several sites where you can outsource your free report.

The advantage of using these sites is that experts invest their time so you don't have to. The disadvantage is that it could cost you anywhere from \$200 to \$1,500 or more. Plus, depending on who you hire, it could take a few weeks to get your report.

Are you ready to find out how Anik made \$1.1 Million in just 12 days using email?



CHAPTER 8

Step #3: Choose a Winning Affiliate Offer

Not all affiliate offers are created equally.

I've seen both sides. Anik has promoted several products as an affiliate where he did everything right, then sat back and waited for the dollars to start rolling in.

And we waited, and waited, and waited.



After weeks of practically NOTHING, it was clear this was NOT the right affiliate offer for us.

Then, we've also had a bunch where Anik signed up, they did 100% of the work for us, and we sat back, and...

Cha-Ching! Commissions galore! Every time we glanced at our account, we made thousands more dollars!

Nothing else changed but the affiliate offer. That's how important choosing the right one — a

WINNING one — can be to your success.

With over 10,000 available affiliate offers, choosing the right one might seem overwhelming. Fear not though, because if you follow these 4 steps, you'll have no problem finding the right offer.

4 Steps To Choosing Winning Affiliate Offers

1 – Dig a Little: Affiliate offers are everywhere. You can find lots of the best ones inside affiliate networks such as www.ClickBank.com, www.JVZoo.com.

CLICKBANK®



Inside ClickBank.com, check what's called the **Gravity Score**. That's a measure of the popularity of an affiliate offer. Within JVZoo.com, simply look at the **Best Sellers**.

CLICKBANK®

The Big Diabetes Lie - Real Dr Approved Diabetes Offer (view mobile)
 New Upsells = More \$\$\$ Per Sale!! \$30k/day Affs On It. = Get 90% Commission, Just Email Us First = Low Refund Rate. Split Test Us, We Beat All! Insane Conversions! = www.theictm.org/affiliates.php

Avg \$/sale
\$35.72

PROMOTE

Vendor Spotlight

Stats: Initial \$/sale: \$35.72 | Avg %/sale: 70.0% | Avg Rebill Total: \$0.00 | Avg %/rebill: 1.0% | Grav: **199.94**
 Cat: Health & Fitness : Remedies

Yoga Burn (view mobile)
 Attention Media Buyers: Welcome To The 1st Ever Conversion-crushing Vsl For The Mass Market Of Yoga And Weight Loss. This Cold Traffic Offer Is Screeching Up The CB Marketplace! Grab Your Link And Cash In Now! Affiliates@heryogasecrets.com

Avg \$/sale
\$126.45

PROMOTE

Vendor Spotlight

Stats: Initial \$/sale: \$42.77 | Avg %/sale: 100.0% | Avg Rebill Total: \$148.10 | Avg %/rebill: 100.0% | Grav: **60.49**
 Cat: Health & Fitness : Women's Health

JVZoo

Home Affiliates Sellers Tools

JVZoo Top Sellers
 Home > Products > JVZoo Top Sellers

Quick Links: Today, Yesterday, Past 7 Days, Past 30 Days

Top Sellers Today

Rank	Product
#1	Viddyoze Commercial
#2	Viddyoze 2.0 Template Club
#3	PAYDRILL - Ultimate PAYPAL Software (Lifetime Access)
#4	WP SocXplode - Unlimited Site
#5	Exclusive eCom
#6	Viddyoze Template Club
#7	EZ Video Creator - Monthly Club
#8	Covert Gawkz
#9	Viddyoze Personal
#10	Social Sales System

You can even do a quick search on Google for **“keyword + Affiliate Program”**. That will give you an idea of what's being searched for on Google.



“health and fitness + Affiliate Program”

Red Flag Warning: If you are having a difficult time finding affiliate offers for your niche, stay away from that niche! Believe me, lots of competition is a good thing when it comes to choosing affiliate offers. If it's a ghost town... there's a reason — *Nobody's interested!*

2 – Review Their Marketing: Want to know which affiliate offers attract the most customers? Pretend you are their customer.

Watch their video sales letter. Read through their sales page. Is it compelling? Does it make you want to buy? If it does, they probably sell a lot of their products. They may be a good fit for you.

3 – Subscribe to Their Emails: Here's a great tip. Before you commit to choosing any affiliate offer, get on their Email list. Then watch their Emails for a couple weeks.

You'll immediately be able to differentiate the winning ones from the rest.

4 – Review Their Product: Most affiliates will give you a review copy of their product. Once they do, go through it thoroughly.

If it's top quality, it may be worth going with them as an affiliate offer. **You should only be considering offers that you know will help your subscribers.** After all, they were on your list first.

CHAPTER 10

Step #4: Write Your Emails

All our students want to know the answer to the same question...

“How much can I realistically expect to make per month with an Email Marketing Business?”

There’s a general equation that can be a good target for estimating your monthly income. It’s not written in stone, but it’s a target you should shoot for.

Number of Subscribers on Your Email List X \$1 = Estimated Monthly Income

Now, \$1 per subscriber per month is just a target.

In Anik’s list, he can make \$2 - \$3 per subscriber. Sometimes more. But that’s only because he has 15+ years of experience.

That number could be less for you... or it could actually be MORE! There are ***several factors that affect what YOUR number is:***

- Your niche
- Your marketing
- Your relationship with your subscribers
- Your product and price point

But it should really never be below \$.40 per subscriber per month. The point is, *each subscriber holds value to your monthly income.* So, using the above example of \$1 per subscriber per month, your target could be:

- \$5,000 a month with 5,000 subscribers...
- \$10,000 a month with 10,000 subscribers...
- \$25,000 a month with 25,000 subscribers...

Of course, Anik has multiple lists of hundreds of thousands of students. Therefore, he makes anywhere from several hundred thousand to a couple million a month.



One Thing Determines If You Can Actually Make This Income or Not: Your Emails

I'll give you one guess what happens to the Email marketer that rarely sends Emails to his list.

That's right — He's a BROKE Email marketer.

To best achieve the level of sales and income you seek, you'll want to Email to your list. And often.

Now I know what you might be thinking... "But wait, I'm not a good writer!"

Don't worry. Actually Anik wasn't a good writer either. In fact, he almost failed English in school. His teacher even told him to never be a writer. You don't have to be a good writer to write great emails.

The reason is simple: you write emails like you talk. Your personality should flow through them. There are no hard and fast rules to writing emails.

Now, there are 2 ways you can send Emails: ***Autoresponders*** and ***Broadcasting***.

Don't worry, both are a snap!

Email Strategy #1 — Autoresponders

Set It and Forget It

Autoresponder Emails are just what the name implies.

You set up your Emails to be sent to your prospects... *Automatically*. These are usually done in a sequence.

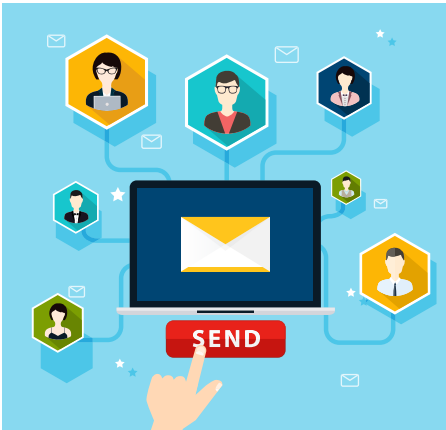
First, they get a ***"Thank you for signing up" Email***.

Next, they get an ***Email that might introduce your solution to their problem***. This could go on and on for days, weeks or even months!

Yes, Autoresponder Emails are extremely easy. You ***simply spend a few hours setting up the Emails, then you're DONE!*** The autoresponder system does all the work. You just sit back and watch the sales come through.

However, we don't recommend using Autoresponders as your primary way to market to your customers. *You can probably see why, right?* It's too impersonal. Your marketing should be fluid and responsive to your audience — Autoresponders don't allow this fluid, personalization to come through.





For example, at the time I'm writing this free report, the Patriots won the 51st Super Bowl™. It was one of the greatest games I've seen. Now, what if one of the autoresponders that I set up months ago makes a reference about the game. I will come across as extremely out-of-touch.

Therefore, we recommend a second Email strategy...

Email Strategy #2 – Broadcasting

The Personalized and Preferred Approach

90% of the Emails Anik sends to his students are Broadcasted.

That simply means that **he writes the Email and then immediately sends it out.**

Of course, he has the choice to send it to... A segment of his list (*just a few hundred people*), One of his entire lists (*20,000 – 80,000 people*) or ALL of his lists (*700,000+ people*).

With Broadcast, you can literally Email 100,000 or even 1 MILLION subscribers in the SAME amount of time it takes to Email just 5 subscribers! *Crazy!*

By using Broadcast, when you read a story about something I did over the weekend... it's 100% true! Tip: I know a few Email marketers who LIE in their Emails to exaggerate a point. Don't ever do this. In today's social media world, you can lose your reputation in mere seconds!

Tip: Don't ever LIE in your emails to exaggerate a point. You can lose your reputation in mere seconds.



Because Anik has seen the greatest results from doing Broadcast Emails, that's what we recommend for you.

Of course, now that you know the best way to send your Emails, what type of Emails do you send? Let's talk about this issue next...

Connect With ALL Audiences By Mixing Up Your Emails

There are essentially 3 different types of Emails: **Content**, **Promotional** and **Hybrid**.

Type 1 – Content Emails

These are designed to educate your audience and give them value.

An example would be an Email that gives away a cool new diet tip.

It's important to send Content Emails to your audience. ***It keeps them engaged and excited*** about opening and reading what you send to them!

Type 2 – Promotional Emails

Of course, your goal isn't just to inform and educate your audience, but to get them to open up their wallets and pull out their credit card. ***Promotional Emails are perfect for that objective!***

An example would be an Email that links to a Video Sales Letter.

Don't assume that your audience ONLY wants content.

Remember: ***They are on your list because they are interested in what you have to offer!***



Type 3 – Hybrid Emails

Anik's favorite and best-performing Emails are Hybrid Emails. These Emails are positioned as content, but they sneak in a little bit of salesmanship. The reason they work so well... nobody knows the Email is designed to sell!

The most effective example of Hybrid Emails is done through storytelling. Because we're providing captivating content, we can seamlessly add a link to a sales video or sales page.

Now you know how to deliver your Emails. Plus, you know the different types of Emails. The only thing left to do: ***Start writing!***

The next and final step isn't just important...

It's the FIRST step in Anik's simple and proven **5-Step Email Marketing System!**

Check it out!

CHAPTER 11

Step #5: Maybe The MOST Important — Driving Traffic

What happens when you have no fuel in your car? It doesn't run.

Same thing happens when you drive no traffic to your business. It doesn't run.

Traffic IS the fuel that runs your business. Because without traffic, you have no Email leads. And without Email leads, Email Marketing simply doesn't work.

That's why this step may just be the most important to launching and growing your business.

It's also the one step that can stop students dead in their tracks.

Not Anymore... We're Handing You 3 Traffic Solutions!

Make no mistake, there are **so many ways to get high quality traffic to your online business.**

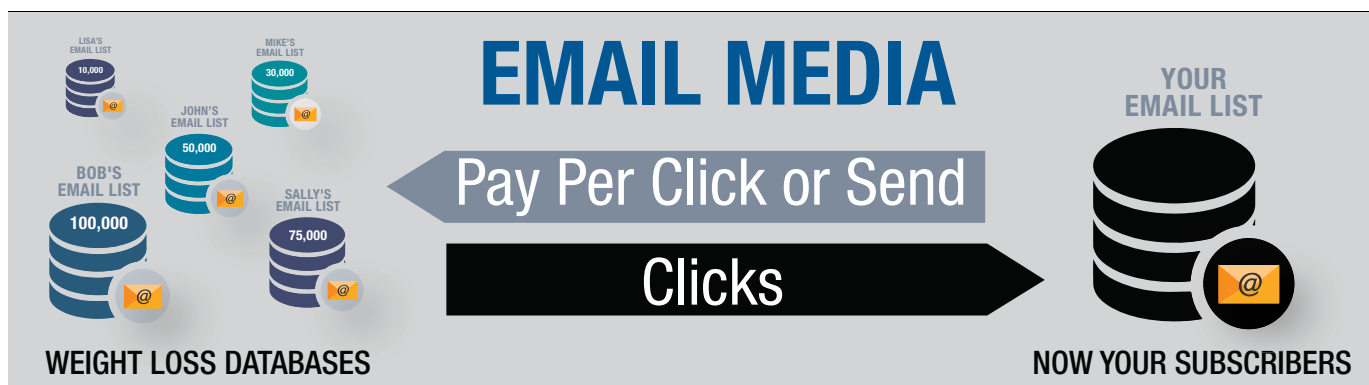
The 3 types of traffic are:

- **Free Traffic** — It can take a considerable amount of time to consistently drive lots of free traffic to your business.
- **Paid Traffic** — If you're not careful, paid traffic can eat through your budget quickly.
- **Investment Traffic** — This is the best traffic source. This is what we teach most!

To help get you started, we are handing you 3 traffic solutions.

One of the quickest ways to get quality traffic is from what's known as Email Media. It's simply an online marketplace where you can buy and sell traffic.

Here's how it works:



1. ***There are already tons of databases in existence. Many with huge lists of subscribers in a wide variety of niches.*** 50,000 in some. 100,000 in others. Even databases with 200,000 or more.
2. ***Many of these people with databases are willing to sell you their clicks.***
You simply pay for each click or Email send.
3. The reason I love Email Media is because the ***people within these databases are already subscribed to your niche.*** They're interested and actively getting Emails about it.
4. ***They've taken many steps to become a subscriber!*** You already know they have a good Email address, because they've read the subject line, got interested, opened it, read the Email, got interested and clicked it. Then went to your site, got interested and gave you their Email address.

We have an Email Media network! In fact, Anik and his partners built it themselves. To date, we've ***sold over 1,193,382 clicks to people just like you.***

Keep in mind, Email Media is just ONE of many places you can go to get free traffic...

Now, let me dive deep and share with you Anik's ***exact Step-By-Step Secrets to how he made \$1.1 Million in just 12 days...***

clickonomy

The screenshot shows the Clickonomy website interface. On the left is a sidebar with navigation links: Dashboard, Buy Clicks, Sell Clicks, Create A New Click Job, Launch A New Fire Sale, and My Calendar. The main content area is titled 'Browse Click Packages' and includes a search bar with filters for 'Show' (More than 3000 clicks), 'Any Price', and 'Any Niche'. Below the search bar is a table of available click packages.

# Clicks	Niche	Price/click	Buy Package	Fire Sale
5000	Internet Marketing	\$0.75 per click	Buy Package \$2750	
10000	Internet Marketing	\$0.40 per click	Buy Package \$4000	
10000	Business Opportunity	\$0.80 per click	Buy Package \$8000	
5000	Internet Marketing	\$0.60 per click	Buy Package \$3000	
10000	Internet Marketing	\$0.40 per click	Buy Package \$4000	
5000	Personal Development	\$0.97 per click	Buy Package \$4850	
10000	Personal Development	\$0.97 per click	Buy Package \$9700	



CHAPTER 12

How These 5 Steps Made Anik \$1.1 Million in 12 Days...

Most online marketers would simply tell you about a big payday they had, then quickly move on. I don't really consider myself an "online marketer". I think of myself more as a teacher.

So, after I tell you that Anik made \$1.1 Million in 12 days... ***I'm anxious to dive deeper and tell you exactly how he did it.***

So one day YOU can follow in his footsteps!

First, he built an Email list. He built it to the size of about 68,000+. Yes, that took a while to build... but not as long as you might think.

Next, a high-ticket affiliate offer was being launched. It was about \$3,500 per product.

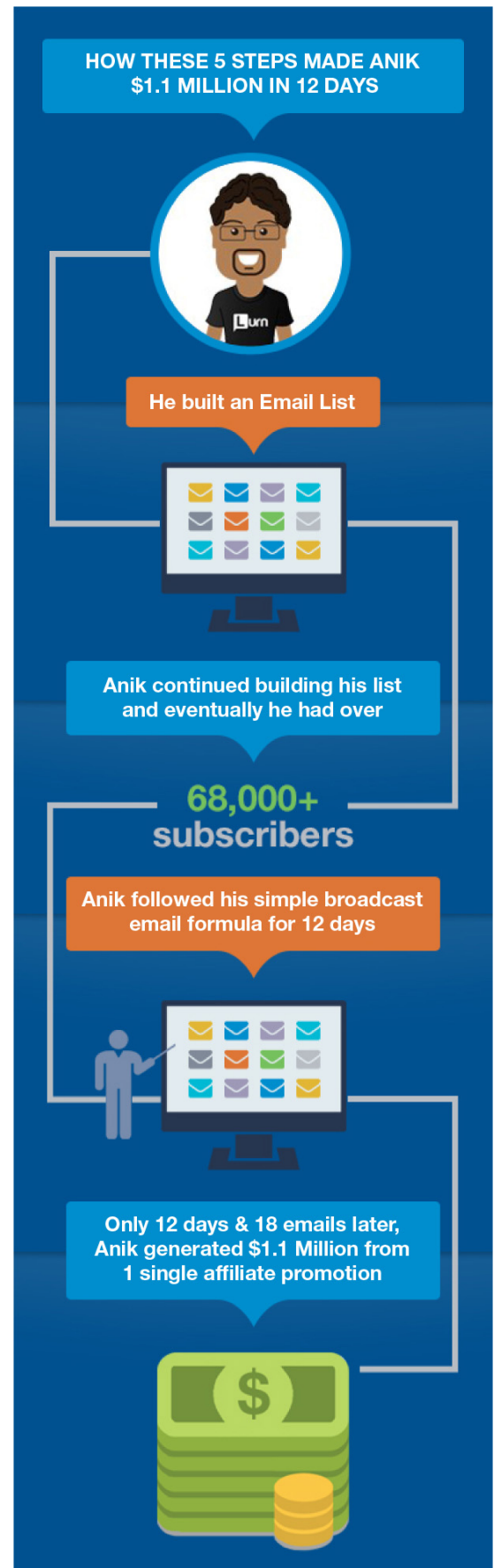
Now, Anik didn't have to buy traffic. He didn't have to create his own product. *Everything was done for him, except ONE thing — Emails.*

So Anik created a solid sequence of Emails that were congruent to what he usually talks about with his list.

For 12 straight days, he emailed his list. In fact, he emailed 18 total times. Yes, that's more than normal... but it takes more Emails to ask someone for \$3,500.

In those 18 Emails, he actively endorsed the product, got people to join webinars and encouraged them to be engaged.

In fact, Anik used all the different strategies that he learned in 15+ years that we now teach to our Lurn Masters students.



It Was Almost TOO Easy!

For every sale of that \$3,500 product, Anik made a 50% commission, or \$1,750. After just 12 days, enough sales rolled in to make \$1.1 Million in straight commissions.

Remember: ***No expenses... Anik's \$1.1M was ALL profit.***

The best part was there was no commitment. At the end of those 12 days, Anik could move on to his next venture... or take a few days off. There was nothing to ship, nothing to service, no customers to talk to. *Nothing!*

Now, What If You Made a FRACTION of What Anik Made?

Please understand that it took Anik 15+ years of knowledge to be able to pull out a promotion like this. We're not saying anyone who reads this report will be able to do this quickly.

- But what if you could make just 10% of what Anik made in the next 60 days = **\$110,000**
- Or 5% = **\$55,000**
- Heck, even 1% of what Anik did = **\$11,000**

Even if you barely tried, you might be able to do just 1% of what Anik was able to do. At that point, ***how would your life change?***

The 5 steps that we went over today are absolutely the bare bone basics of what you will need to make 1%, 5%, 10% or even more!

Why This is THE Easiest System Today

Listen, there's just no faster way to start an online business more effectively than what I've shared with you in this report.

Sure, Anik was able to create \$1.1M and generate multiple Email lists in multiple niches. It's one of the ***most scalable business models I've ever seen.***

*****Disclaimer** We are certainly not promising that this will happen for you. We are saying that we know it's possible.***

However, the difference between making NOTHING and actually launching your own Email business and starting to generate an income...

Just one little word: **ACTION.**

Ready for Action...

CHAPTER 13

What's Next...

Wow! You made it this far in my report! You know what that says about you?

**You're MORE driven. MORE dedicated.
MORE determined to kick start your own
Email Marketing Business.**

Seriously — I know the stats!

- 95% of people DON'T even download the report.
- Of the 5% that do download it, only 50% of them bother actually reading 1-Page!
- Of those 50% of the 5%, only about 20% of them finish it.



That's like 1%! That's YOU!

Because you are in the **ELITE 1%**, you have what it takes to turn Anik's simple 5-Step System into a **REAL income-producing Email business!**



CHAPTER 14

Let Us Team Up With You & Hold Your Hand



Not long ago, something inspired you to want to change your life.

To enjoy more freedoms to live the way you want. To be happier simply because you no longer have to worry about money. Maybe even to help make the world a little bit better.

So you found me — Jeremy Bellotti. You found this report.

And the only question that remains for you to ask yourself:



Is this the person that can inspire me and instruct me to create this incredible change in my life?



AFTER TEACHING
350,000+
STUDENTS...

AFTER SELLING OVER
\$120 Million
ONLINE IN THE DIGITAL
PUBLISHING SPACE...

AFTER PERFECTING THE
5-STEP SYSTEM
FOR MORE THAN
15 YEARS...

I'm 100% Confident We Can Help You!

But today... it's not just Anik! We're so fortunate to be surrounded by the best team on the planet. Expert Coaches, Educators, Tech Gurus and more. Every morning, every member of the Lurn team wakes with ONE job in mind: **To help our students create profitable businesses.**

Join Us For The Lurn Masters Workshop

In 5 Days, We'll Sit With You & Build Your Entire Internet Business!



Unlimited Coaching



5 Days - Business 100% LIVE



Complete Transformation

[Click Here To Schedule A Call With Us](#)

Meet A Few of Your LURN Coaches...

Talk with any of our students. They will be the first to tell you that ***Lurn isn't like most companies.***



We will never provide you a solution... and then disappear and you never hear from us again.

We stand beside you EVERY step of the way.

From launching your business. To making your first online sale. To earning your first \$10,000, \$100,000, and even your first million dollars – if that's your goal.

Our entire team is here to help you to start and grow a successful online business.



Jeremy Bellotti

Lurn Masters Lead Coach

Lurn, Inc

#TransformationalHomeForEntrepreneurs



The 5 Step System

How Our Students Are Building Multiple Streams of Passive Online Income

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